5th Annual
UF Health Integrative Medicine Conference
Flow: Mind, Movement, and Energy | Integrative Pain Management

Exhibit Prospectus
INVITATION TO EXHIBIT

On behalf of course director Irene Estores, MD, I am writing to request your support as an exhibitor for the upcoming Integrative Medicine Conference - Flow: Mind, Movement, and Energy. This program, now in its 5th year, will be held at the Harrell Medical Education Building in Gainesville, FL.

The intended audience consists of ~100 primary care and specialty care physicians, rehabilitation professionals, nurses, nurse practitioners, athletic trainers, manual and massage therapists, meditation and yoga instructors and acupuncturists. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at integrativemed.cme.ufl.edu/agenda.

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don’t hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache
CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
Exhibit Dates and Hours

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

Saturday, April 21, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>6:00 am – 7:00 am</td>
<td>SET-UP</td>
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<tr>
<td>7:00 am – 8:00 am</td>
<td>Exhibit Time - Registration and Breakfast</td>
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<tr>
<td>9:15 am – 9:45 am</td>
<td>Exhibit Time - Break</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Exhibit Time - Lunch</td>
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<tr>
<td>2:00 pm – 2:30 pm</td>
<td>Exhibit Time - Break</td>
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<tr>
<td>Anytime after 2:30 pm</td>
<td>BREAK-DOWN</td>
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Total of 3 hours!

Topics

- Acupuncture Channels and Myofascial Meridians
- Mindfulness-Oriented Interventions for Trauma
- Dance/Movement Therapy for People Living with Chronic Pain
- Physical Therapy for Persons with Chronic Complex Pain
- Chinese Manipulative Therapy: Tuina and Gua Sha
- Fascia: What it Is and Why it Matters

Click [HERE](#) to view the full agenda!

Target Audience

The key target audience for the 2018 Integrative Medicine Conference is primary care and specialty care physicians, rehabilitation professionals, nurses, nurse practitioners, athletic trainers, manual and massage therapists, meditation and yoga instructors and acupuncturists. “Flow: Mind, Movement and Energy” offers both content and practical application of recent information in the field of mindfulness and movement-based therapies.
**EXHIBIT FEE: $500**

**INCLUDED IN ALL EXHIBIT BOOTH RENTALS**

- One 6ft draped table and chairs
- Electrical Service (based on availability)
- Free “non-credit seeking” conference registration for up to 2 reps
- Breakfast, lunch, and snacks, contingent upon availability

**PARTICIPANT RAFFLE**

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

**PAYMENT INFORMATION**

Payments can be made online or by check.

**Online**

To make your payment online, please visit [integrativemed.cme.ufl.edu](http://integrativemed.cme.ufl.edu) and click on the registration tab. All major credit cards are accepted.

**By check**

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

**UF Continuing Medical Education**

720 SW 2nd Ave, Suite 575

Gainesville, FL, 32601

All checks sent by **regular mail** should be sent to

**UF Continuing Medical Education**

P.O. Box 100233

Gainesville, FL, 32610
Exhibit Rules and Regulations

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’ negligence or willful misconduct as a result of exhibitors exhibiting at the Integrative Medicine Conference in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Harrell Medical Education Building.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place. Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.